

RED CROW VIDEO - PRICING

We provide high quality video production for a wide range of budgets. We **never charge more than the original quote we provide you with**, each project is unique and therefore we're always happy to tailor any of our video production packages to suit our client's requirements. In order to deliver the exceptional quality our client's have come to expect, all of our video packages include the following:

- **4K / 1080p VIDEO PRODUCTION & HIGH QUALITY AUDIO CAPTURE**
- **LICENSED MUSIC**
- **BASIC MOTION GRAPHICS AND ANIMATION**
- **AMENDMENTS TO THE FINAL VIDEO**

Our video production **prices start at just £500** and vary on the complexity of the project with the main factors being shooting time, filming locations and bespoke motion graphics/ animations.

Please get in touch at Director@redcrowvideo.com

PACKAGES

Corporate & Promotional Videos

Whether you need to increase traffic to your website, deliver product information quickly or portray the human side of your business; corporate video has been proven to be the most effective method of reaching your customers online.

CORPORATE VIDEO PACKAGES START AT £1250

BASIC (£1250)

- Video duration of up to 2 minutes
- 1 Days Filming on Location or in a Studio
- 4 days Post-Production
- Basic Motion Graphics/ Animation
- Single Music Track

STANDARD (£1950)

- Video duration of up to 3 minutes
- Up to 3 Days Filming on Location or in a Studio
- Up to 7 days Post-Production
- Basic Motion Graphics/ Animation
- Single Music Track

PREMIUM (£2750)

- Video duration of up to 5 minutes
- Up to 5 Days Filming on Location or in a Studio
- Up to 10 days Post-Production
- Advanced Filming if Required (Aerial Footage, Steadicam etc.)
- Additional Motion Graphics/ Animation
- Multiple Music Tracks If Required

Event Videos

GROW YOUR EVENT BY REACHING A WIDER AUDIENCE WITH A PROMOTIONAL FILM. There's no better way to capture the atmosphere of an event, a promotional video is ideal for encouraging more people to attend your next edition and gain new sponsorship deals.

EVENT FILMING PACKAGES START AT £800

1 DAY / EVENING (£800)

- Video duration of up to 90 seconds
- 1 Days Filming at the Event
- 3 days Post-Production
- Basic Motion Graphics/ Animation
- Single Music Track

2 DAYS (£1200)

- Video duration of up to 2 minutes
- 2 Days Filming at the Event
- 5 days Post-Production
- Basic Motion Graphics/ Animation
- Single Music Track

EXTRAS (£200 Each)

- Aerial Footage of Outdoor Event
- Interviews / Vox Pops
- Extensive Motion Graphics/ Animation
- 2 x 20 second Social Media Videos
- Additional Days Filming

Video Testimonials, Company CEO and Staff Interviews

Connect with people online through the much more personal medium of video. Staff interviews and testimonial videos from happy customers are best way to build trust with new clients and improve your business's image online.

INTERVIEW FILMING FROM £600

SINGLE INTERVIEW (£600)

- Edited Video duration of up to 5 minutes
- 1 Days Filming at Your Premises
- 2 days Post-Production
- Basic Motion Graphics/ Animation
- Single Music Track if required

STUDIO INTERVIEW (£985)

- Video duration of up to 5 minutes
- 1 Days Filming in a Studio
- 2 days Post-Production
- Basic Motion Graphics/ Animation
- Single Music Track if Required

EXTRAS (VARIES £50 - £200)

- Additional Interview at the same time
- Actor to deliver a script
- Interview Scripting
- B-Roll Footage

Explainer Videos

INCREASE CONVERSION RATES AND CLARIFY YOUR SERVICE OR PRODUCTS WITH AN EXPLAINER VIDEO.

Explainer Videos are taking the internet by storm, and it's not hard to see why. Deliver your perfect pitch every time by translating all the benefits of your product or service to viewers in 2 minute or less.

EXPLAINER VIDEOS FROM £500

1 MINUTE ANIMATION (£500)

- Animation and Stock Footage of up to 1 minute
- Client provides script
- Single Music Track
- No Voiceover

2 MINUTE ANIMATION (£950)

- Animation and Stock Footage of up to 2 minutes
- Work with you to develop the script
- Single Music Track
- Professional Voiceover

Product Videos

INCREASE CONVERSION RATES AND CLARIFY YOUR SERVICE OR PRODUCTS WITH AN EXPLAINER VIDEO.

Explainer Videos are taking the internet by storm, and it's not hard to see why. Deliver your perfect pitch every time by translating all the benefits of your product or service to viewers in 2 minute or less.

PRODUCT VIDEOS FROM £500

SIMPLE PRODUCT VIDEO (£500)

- Up to 30 Seconds
- Dedicated Product Studio Shoot
- 360 Product Shots
- Motion Graphics
- Client provides script
- Single Music Track
- No Voiceover

ADVANCED PRODUCT VIDEO (£950)

- Up to 60 Seconds
- Dedicated Product Studio Shoot
- 360 Product Shots
- Motion Graphics

- Animation of up to 2 minutes
- Work with you to develop the script
- Single Music Track
- Professional Voiceover

ADDITIONAL SERVICES

Additional services on a day rate basis.

VIDEOGRAPHER DAILY (£350)

- Up to 8 Hours
- All Kit Provided
- Nationwide

EDITING DAILY (£200)

- Up to 8 Hours Editing
- motion graphics